

Great Place To Work-Certified ™

TransformHub

A Global Digital Solutions Company





Businesses We Transformed

Singlife	C360F ADVISORY REVISED	VAULT	TASC•nnect	AkzoNobel	Singtel
Briix	ZURICH®	ARA minterest	Affinidi	ncs//	and many more

SRE Implementation



Solution

We implemented a scalable system following the SRE principle 'If you can't measure it, you can't improve it':

Continuous monitoring of all internal and external systems.

Recorded metrics and established service level goals.

Comprehensive overview of the entire system.

Introduced latency monitoring and notifications for violations.

Implemented uptime monitoring to address unplanned outages.

Utilized various tools and technologies for a coherent perspective.

Integrated SRE system with an incident response orchestration platform for advanced alerting and escalation.

Business Outcomes

We ensured continuous monitoring of all systems, internal and external, tracking metrics and setting service level goals. Key features included:

Comprehensive system overview for better management

Implemented latency and uptime monitoring for swift issue detection and resolution.

Integrated SRE system with an advanced incident response platform.

Utilized AWS Lambda functions, Grafana for visualization, and Cloudwatch for monitoring cloud-native metrics.

App Modernization & Cloud Migration



Solution

Collaborated with a leading SaaS technology provider for IAM solution implementation

Recommended design considerations for migration and competitive edge

Migration Strategy for applications from Data Center (On-Prem) to AWS Cloud Environment

Custom implementation of unified platform for onboarding and provisioning

As per App specific Migration Strategy - Execute Cloud migration of applications seamlessly without impacting Customer Experience

Focus on Role-Based access, Single Sign-on (SSO), Multi-factor Authentication (MFA)

Structured approach involving project kick-off, assessment, documentation, data analysis

Migration strategy, pre-migration tasks, implementation & deployment (UAT/Prod)

Post-migration tasks: audits, closure, handover

Structured approach involved

Project kick-off, Requirements & Scope

Initial Assessment and Documentation

Data Analysis and Proof of Concept

Migration strategy, Pre-Migration Tasks

Implementation & Deployment (UAT/Prod)

Post-Migration Tasks: Audits, Closure, Handover

Business Outcomes

We ensured continuous monitoring of all systems, internal and external, tracking metrics and setting service level goals. Key features included:

Streamlined IT workload for organization-wide privilege changes

Achieved Cost Optimization with Improved Customer Experience

Achieved High Scalability & Reliability

Reduced Help Desk tickets for password resets

Enabled secure access for external users, enhancing collaboration

Improved user experience via Single Sign-On (SSO) for easy system access







Technology Strategy



Solution

TransformHub implemented technology stacks and a strategy to ensure scalability, standardization of third-party services, and a seamless user experience across all platforms:

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Quick integration of backend platforms.

Efficient addition of new verticals and markets

Utilization of standard third-party services for a consistent user experience.

Third-Party Services & Content

Standardization for communication with all Vault systems.

Independent upgrade or replacement of third-party services

Development and sharing of purpose-built services.

User Experience

Consistent, user-friendly experience across all platforms.

Utilization of standardized APIs for accurate, real-time data delivery.

Ability to adjust technical aspects independently as Vault Insurance grows.

Business Outcomes

We ensured continuous monitoring of all systems, internal and external, tracking metrics and setting service level goals. Key features included:

Accelerated development and deployment of new services on the platform

Utilization of pre-tested and verified code for service construction.

Independent evolution of services over time, avoiding shared dependencies.

Digital Transformation



Solution

TransformHub's solution involved designing a flexible API integration layer to enhance user experience and facilitate backend and thirdparty service usage. The developed core services, within a standardized development environment, included:

DMS (Document Management System) for platform-wide document handling.

Policy and Claims APIs for data access and integration with third-party systems.

PCS (Platform Communications Service) for email communication via MS365.

Trustpilot Customer Claims Feedback Service for automated review invitations Integration Service for data population from a third-party system into Vault's Operational Data Store.

Collaborated with a leading SaaS technology provider for IAM solution implementation

Project kick-off, Requirements & Scope

Initial Assessment and Documentation

Data Analysis and Proof of Concept

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Post-Migration Tasks: Audits, Closure, Handover

Business Outcomes

Established a Standardized API Request-Response system, ensuring uniform traffic processing across multiple services. This streamlined approach offers predictability, standardization, and pre-built capabilities within a single Service/API template.

Customer Onboarding



Solution

Developed a strategy to build a digital platform for seamless access to a mobile app, providing a fully digital customer experience.

Engineered a solution for minimal customer information collection and secure storage.

Integrated third-party KYC service for identification and verification, ensuring comprehensive due diligence and transaction monitoring.

Business Outcomes

Implemented a paperless, fully digital application process, boosting Briix's competitiveness.

Achieved rapid customer onboarding, enhancing user engagement with real estate and wealth management features.

Enabled seamless connections among customers, employees, and partners through comprehensive enterprise integration.









TransformHub's Innovation Lab: Pioneering Tomorrow, Today

TransformHub's Innovation Lab drives impactful technological advancements through pioneering research and development.

Mission

Empowering diverse industries and innovators, TransformHub's Innovation Lab fosters collaborative ecosystems to drive groundbreaking innovation in business and technology.

Vision

Pioneering change and innovation, our vision at TransformHub is to lead the global business landscape by fostering groundbreaking ideas and unlocking the full innovative potential of our partners, making a meaningful societal impact.

Success Stories

By establishing our Innovation Lab, we embarked on a journey to push creative boundaries, transforming innovative ideas into tangible solutions that reshape the future.

Lab Portfolio



Platform Central

A centralized hub empowering developers with resources, tools, and knowledge for efficient application development, fostering innovation and accelerating the development process.



Telematic Based Claim Settlement for Vehicle Insurance

Utilizing telematics, geolocation data, and processed vehicle images, our product ensures precise insurance claim settlements, streamlining the process



Policy Patrol

Centralizes compliance policies for monitoring and enforcing regulatory standards, ensuring organizational adherence and governance.



Code Hub

Central platform encompassing diverse services such as Barcode Scanning, Language Translation, Payment, and more, fostering seamless sharing and reusability of common libraries across applications.



Sustainability Insights

Sustainability Insight in the Software Development Life Cycle (SDLC) refers to the systematic incorporation of eco-friendly measures and the reduction of carbon footprints at every stage of the software development process, fostering the creation of sustainable digital solutions with minimized environmental impact.



Zero Knowledge Machine Learning (ZKML)

ZKML can be used to prove that a service provider is actually providing the model they say they are providing, which can help to ensure transparency and trust in MLaaS offerings.

To explore the Innovation Lab, connect with Nilesh for more information on below details

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Our Partners



















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We are a multi-award winning, ISO 27001 & ISO 9001 and Great Place to Work® certified Global Digital Solutions Company We leverage a vast pool of talent and infrastructure to assist in reducing costs and enhancing efficiencies



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